

# **PRIVACY POLICY**

## **1. GENERAL**

At Trading 4x4 ("Trading 4x4," "we," "us," or "our"), we prioritize the privacy of everyone who visits our website at Trading4x4.com and other related online applications or platforms (collectively, the "Sites").

This Privacy Notice aims to inform you, the user ("you" or "your"), about the types of personal information Trading 4x4 collects, how we use and disclose this information, and your rights regarding your personal data.

Our Sites are hosted in Cyprus and comply with European data protection laws, including the General Data Protection Regulation (GDPR). By using our Sites, you consent to the collection, use, and transfer of your personal information as outlined in this Privacy Notice.

**Company Information** Trading 4x4  
Email: support@trading4x4.com

## **2. HOW WE COLLECT AND USE YOUR PERSONAL INFORMATION**

Trading 4x4 collects personal information from users of the Sites. This happens when you browse our Sites, sign up for our services, or contact us through various forms. Additionally, we automatically collect certain information such as your Internet Protocol (IP) address, operating system, browser type, and the pages you view before, during, and after your visit to our Sites. We may also collect technical details about your device and browsing habits via cookies.

We analyze this information to understand how our Sites are used and to improve user experience. This analysis helps us identify usage patterns and trends, allowing us to enhance our content and user interface. Occasionally, we may publish aggregated, anonymized data to report on site usage trends.

When necessary, we may disclose your information to investigate and prevent illegal activities, suspected fraud, or other wrongdoings; to protect the rights, property, or safety of Trading 4x4, our users, our employees, or others; to comply with legal obligations; or to enforce our Terms of Use and other policies. We will notify you when legally permissible before making such disclosures.

In the event of a merger, acquisition, bankruptcy, or other sale of Trading 4x4's assets, we reserve the right to transfer all collected information to the successor organization. The successor's use and disclosure of your information will continue to be governed by this Privacy Notice, unless you are notified of any changes and given an opportunity to opt out.

## **3. SHARING YOUR PERSONAL INFORMATION**

### **General Provisions**

Trading 4x4 prohibits its contractors, affiliates, vendors, and suppliers from disclosing any personal information received from us, except in accordance with this Privacy Notice. These

third parties may include advertisers, game providers, utility providers, and other third-party applications accessible through our Sites. Since Trading 4x4 does not own or control these third-party websites and applications, this Privacy Notice does not apply to information provided to or collected by them. Before using any third-party website or application, please review their privacy policies to understand how they manage your personal information.

### **Analytics**

We may collaborate with selected third parties to enable tracking technologies on the Sites. These partners may collect data on how you interact with our Sites and services over time. This information helps us analyze data, determine content popularity, and understand user activity.

### **Social Media**

Our Sites may contain hyperlinks that redirect you to social networks when clicked. Activating a social plug-in (e.g., Facebook's "Like" button or Twitter's "Tweet" button) will connect your browser directly to the respective social network's servers. If you do not click these buttons, no data will be transmitted to the social network's plug-in providers. For example, clicking Facebook's "Like" button on our Sites allows Facebook to receive your IP address, browser version, screen resolution, and the operating system of your device. Please review the privacy settings on these social networks for more information.

## **4. MOBILE DEVICE ADDITIONAL TERMS**

- **Mobile Device Information:** If you access the Sites via a mobile device or download our applications, we may collect device-specific information (such as your mobile device ID, model, and manufacturer), operating system, version information, and IP address.
- **Geo-Location Information:** We do not access or track any location-based information from your mobile device without your prior consent. However, we may determine the general location of your point of connectivity through your IP address.
- **Push Notifications:** If you opt to receive them, we send push notifications to your mobile device for messages or other service-related purposes. You can turn off these notifications in your device settings.
- **Mobile Analytics:** We use mobile analytics software to understand the functionality of our mobile applications. This software may record information such as app usage frequency, event occurrences within the app, aggregated usage data, performance data, and app download sources. We do not link the analytics information to any personal data you submit within the mobile application.

## **5. SECURITY**

We are committed to securing your personal information and use reasonable electronic, personnel, and physical measures to protect it from loss, theft, alteration, or misuse. Despite our best efforts, no security measures are infallible. We cannot guarantee that only authorized individuals will access your information. Trading 4x4 is not responsible for unauthorized circumvention of privacy settings or security measures.

You are responsible for maintaining the confidentiality of your account credentials. If you suspect unauthorized access to your account, please change your password immediately and notify us.

## **6. PRIVACY RIGHTS - EU USERS**

If you reside in the European Union (EU), United Kingdom (UK), Switzerland, Norway, Liechtenstein, or Iceland, you have specific data protection rights under local laws. These rights include:

- The right to request access to and obtain a copy of your personal information.
- The right to request rectification or erasure of your personal information.
- The right to restrict the processing of your personal information.
- The right to data portability (if applicable).
- The right to object to the processing of your personal information.

If our processing of your personal information is based on your consent, you have the right to withdraw your consent at any time without affecting the legality of the processing carried out before the withdrawal.

To exercise any of these rights, please contact us at [support@trading4x4.com](mailto:support@trading4x4.com). We have 30 days to respond to your request.

If you are dissatisfied with our handling of your privacy concerns, you have the right to file a complaint with your local data protection supervisory authority.

List of EU supervisory authorities: [EU Supervisory Authorities](#).

Switzerland supervisory authority: [Switzerland Supervisory Authority](#).

If you have any questions or comments about your privacy rights, you may email us at [support@trading4x4.com](mailto:support@trading4x4.com).

## **7. PRIVACY RIGHTS - CALIFORNIA USERS**

### **Do Not Sell My Personal Information Notice - California Consumer Privacy Act (CCPA)**

Trading 4x4 does not sell your personal information. Under the CCPA, California consumers have the right to request access to their personal information, request deletion of their personal information, request disclosure of what personal information has been collected and how it is used, and the right to opt-out of the sale of their personal information. To exercise your rights, contact us at [support@trading4x4.com](mailto:support@trading4x4.com).

## **8. UPDATES AND CHANGES TO THIS PRIVACY NOTICE**

We may update this Privacy Notice from time to time. The updated version will be indicated by an updated “Revised” date and will become effective as soon as it is accessible. If we make significant changes to this Privacy Notice, we will notify you either by prominently posting a notice of such changes or by directly sending you a notification.

We encourage you to review this Privacy Notice frequently to stay informed about how we protect your information.

## **9. CONTACT US**

If you have any questions or comments about this Privacy Notice, please contact us at:

Email: [support@trading4x4.com](mailto:support@trading4x4.com)

Effective Date: 17 July 2024